



Meeting Summary

Advocacy Tiger Team

9.6.2018 | 8am-9:30am

Meeting Participants

Sean O'Toole, Property Radar

Pat Davidson, Contractor's Association of Tahoe Truckee

Cindy Gustafson, North Lake Tahoe Resort Association

John Falk, Tahoe-Truckee Association of Realtors

MHC Staff/Consultant Support

Seana Doherty, Mountain Housing Council

Chris Mertens, SBC Government Affairs Director

Steve Frisch, SBC President

Nikki Caravelli, SBC Government Affairs

Action Items

- SBC to draft policy platform to be presented to Tiger Team on October 4. Tiger Team members to review when the draft and meeting agenda are distributed.'
- All members to continue updating tracking spreadsheet. SBC/TTCF to resend the link to the spreadsheet every time we meet to remind folks to update.
- SBC add AB 2920 to tracking list and track whether Governor signs.
- SBC to discuss coordination with Julie Regan from TRPA.
- SBC to send more information to Cindy on Proposition 2.
- Cindy to continue coordinating a meeting with Assembly member Dahle.
- SBC will circulate an AHSC draft comment letter by 9/17.
- All members to help with outreach for 9/25 Fundraiser and 9/28 Factory OS Tour.
- SBC to ask Nevada County if they want any help accessing funds from the No Place Like Home grant program.
- SBC to reach out to Placer and Nevada Counties and Truckee regarding the Housing Element Annual Progress Report (APR) guidelines update.

Summary Notes

Welcome and Introductions

- The purpose of this meeting is to provide a brief legislative and agency efforts update, and to discuss the process for developing and approving the policy platform and advocacy work plan. The platform and work plan will be the foundation for all advocacy decisions made by the Tiger Team on behalf of the Mountain Housing Council.



Legislative Updates

- 2018 Housing bills status and recap:
 - AB 2162 (Chiu): would streamline supportive housing projects. Reached Governor's desk and is likely to be signed.
 - AB 2161 (Chiu): would have improved homelessness services/interventions by improving homelessness data. Died in appropriations committee.
 - SB 827 (Weiner): would have allowed CEQA exemptions for high density housing built within transit corridors; one critique of the bill is potential lack of applicability in rural areas. Died in committee but the idea will be back.
- Meeting with Assemblymember Dahle
 - Cindy reached out to Alicia from Dahle's office requesting a Sept. 13 meeting with her and Stacy; meeting is pushed back to later in the fall pending confirmation. Goal is to meet with Dahle before the 2019 session starts to coordinate priorities. John suggested sending a policy memo on the group's purpose and priorities if we fail to get a meeting.
- Other legislative updates from the group
 - SB 35 continued discussion: the group feels that the push the bill provides towards affordable housing is needed, but it would be nice if there were more support/incentives for local governments that do meet their RHNA numbers rather than just the "command and control" approach.
 - AB 2920 (Governor's desk): sales tax for transportation; NLTRA is tracking, requests SBC add to list.
 - ACTION: Resend the link to the google spreadsheet every time we meet to remind folks to update.
 - Julie Regan from TRPA is interested in working with the group.

Agency Updates

- Updates to policy tracker - all members should continue to add to the list.
- Upcoming opportunities to comment on guidelines
 - Affordable Housing and Sustainable Communities grant program - comment deadline for round 4 application guidelines is 9/23. Doesn't appear to need substantive comments, but SBC will conduct a technical deep dive and monitor our allies to see if they have comments. SBC will circulate a letter at least 5 days before 9/23.
 - Tax Credit Allocation annual process for mapping is starting in late September. This is a primary financing mechanism for affordable housing in CA based on designation of priority areas for investment. Last year, the mapping narrowed high priority areas away from many rural regions; it is necessary to track closely and be very involved to expand designations of priority areas within the region. SBC will be working with the Rural Smart Growth Task Force. (This originates from the Federal Low income housing tax credit program). If we need to intervene legislatively it is possible.



- No Place Like Home Program - NOFA is out – SBC to ask county reps if we can help. (Nevada County is very interested, they are trying to buy units at the railyard for supportive housing - SBC reach out to Phoebe/Brendan)
- Housing Element Annual Progress Report (APR) form, guidelines, and other materials feedback: jurisdictions submit APR's to allow HCD to measure both permit progress towards a jurisdiction's Regional Housing Needs Allocation (RHNA) and progress in implementing the programs and policies described in that jurisdiction's Housing Element. HCD is revising guidance for submitting these reports to address changes made by the 2017 housing package. SBC to reach out to local governments to see what assistance the group can provide.
- No other changes to the 2017 housing package processes. Various program guideline releases are expected beginning mid-September through the fall, especially for SB 2 and SB 35 programs.

Advocacy Team Decision Making Process and Policy Platform Development

- The MHC advocacy tiger team will work with stakeholders from within the region and across the state to intervene in policy development and legislation at the state and federal level in ways that advance the goals of the MHC.
- Policy Position will have two elements:
 - Policy Platform: a high-level document stating the group's goals and purpose, decision making process, networks the group will coordinate with, and relationship to the full MHC.
 - Work plan: developed in early 2019 with the group's positions on specific legislation and agency efforts. This document will also serve as a leave-behind for meetings with legislators and administrative officials.
- RCRC has good example of this format available [here](#). Ours would be simpler, shorter, and neater. This could be updated at each MHC meeting to show progress on each item. It could also show each legislative item on a timeline chart.
- Proposed approval timeline:
 - Sept. 6 Tiger Team (TT) meeting, SBC outlines plan, proposed format, and approval process for policy platform. Reiterate importance of members adding items to the tracking spreadsheet.
 - Sept. 14 full MHC meeting: SBC to give purpose of TT, explain purpose of Policy Platform and outline process for development, explain that we'll be seeking each organization's approval of the policy platform by Jan. 31, 2019. Stacy will announce that she'll contact each member afterward about reserving space on an upcoming agenda to approve the Policy Platform.
 - Oct. 4 TT meeting: Draft Policy Platform presented to TT for review and revisions (written by SBC, TTCF, and Seana)



- Mid-October: Draft Policy Platform sent to full MHC for review with goal of final approval by all by Jan. 31
- October-November: SBC working with TT members and MHC members with lobbyists to ask them to direct lobbyist to dedicate time to housing in 2019.
- January MHC meeting: Review of Policy Platform with full group, answer questions, etc.
- January-February: TT to develop Workplan. Provide update to MHC at spring 2019 meeting. Discuss letterhead plan

Upcoming Events

- Propositions 1 & 2 fundraiser: Plaza Bar @ Olympic Valley, September 25, 5:30 – 7:30pm
 - All members to help with outreach.
 - There will be a no-host bar. Senator Beall, Assemblymember Caballero, and Assemblymember Chiu have been invited; there may also be a representative from Housing California.
 - Affordable Housing Now is the registered statewide campaign committee for both Props. 1 and 2. The group needs to find a way to deal with boards that are split on supporting both propositions – it would be ideal if boards could choose to support one or the other if necessary. Cindy requested more information on Prop. 2 for her board.
 - Fact sheets are available for both propositions [here](#).
- Factory OS Tour: Bus leaving from Sierra Business Council office – September 28, 6:30am – 4:30pm.
 - All members to help with outreach.
 - Potential topic includes: accessory dwelling units/tiny homes, new emerging policies on inclusionary zoning, working with the CA building standards commission vs. local level; the goal is to have one action for everyone on the bus to commit to when they leave the bus.

Concluding thoughts:

- Weighing in on local policy issues will continue to be a controversial topic. Members interested in this type of advocacy should consider mechanisms outside of the Advocacy Tiger Team so as not to compromise the group's intended purpose at the state and federal levels.